

## **Policy on Relations with Shareholders and Investors**

### **Blue Diamonds Jewellery Worldwide PLC**

#### **1. Introduction**

**Blue Diamonds Jewellery Worldwide PLC is committed to fostering transparent, constructive, and effective relationships with our shareholders and investors. This policy outlines our commitment to maintaining open lines of communication, ensuring equitable treatment, and providing timely and relevant information in compliance with corporate governance standards and the listing rules of the Colombo Stock Exchange (CSE).**

#### **2. Objectives**

- **Enhance Shareholder Engagement:** Promote active participation of shareholders in decision-making processes.
- **Transparent Communication:** Ensure that shareholders and investors receive accurate, timely, and clear information about the company's performance and strategies.
- **Build Trust:** Establish and maintain trust through integrity and transparency in all dealings with shareholders and investors.

#### **3. Shareholder Communication**

- **Regular Updates:** We will provide quarterly financial reports, annual reports, and updates on significant corporate developments.
- **Annual General Meetings (AGMs):** We will hold AGMs to provide shareholders with opportunities to engage with the Board and management, ask questions, and vote on key issues.
- **Dedicated Communication Channels:** Establish and maintain a dedicated investor relations section on our website, including FAQs, contact information, and a comprehensive archive of corporate documents.

#### **4. Equal Treatment of Shareholders**

- **Non-Discriminatory Practices:** All shareholders will be treated equitably, ensuring that all have access to the same information and opportunities to participate in corporate actions.

- **Voting Rights:** We will uphold the principles of fairness in voting and ensure that all shareholders can exercise their voting rights in an informed manner.

## 5. Investor Relations

- **Professional Engagement:** Our Investor Relations team will actively engage with institutional and retail investors to address inquiries, provide insights, and discuss company strategy and performance.
- **Feedback Mechanism:** We will implement mechanisms to solicit feedback from investors to better understand their perspectives and concerns.

## 6. Compliance and Ethical Standards

- **Regulatory Compliance:** This policy adheres to the corporate governance standards and listing rules set forth by the Colombo Stock Exchange.
- **Confidentiality and Integrity:** We commit to maintaining the confidentiality of sensitive information and ensuring that all communications uphold the highest ethical standards.

## 7. Policy Review

This policy will be reviewed annually and updated as necessary to reflect changes in regulatory requirements, business practices, and stakeholder expectations.

## 8. Contact Information

For further inquiries, shareholders and investors can contact:

Administration Department

Blue Diamonds Jewellery Worldwide PLC

49, Ring Road, Phase 1, I.P.Z., Katunayake, Sri Lanka.

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**Date of Implementation: 29<sup>th</sup> September 2024**

**Approved by the Board of Directors**

*This policy is subject to periodic review and modification in accordance with changing regulatory and business environments.*